VAGUE ROUGE



Vague Rouge combines the contemporary and the classic, the ocean and the vineyards. Made in the rolling countryside of the Bordeaux region, Vague Rouge is an elegant, soft and juicy wine that offers immediate pleasure.

Vague Rouge: a Bordeaux in name and body

The Atlantic ocean plays an essential role in the climate of the Bordeaux vineyards. Mild and temperate, it is particularly favorable to producing fine wines.

Made from mainly Merlot as well as Cabernet Sauvignon, Vague Rouge has an intense red color and beautiful aromatic freshness, with a nose of rich, ripe black fruits. From its initial striking notes a softness and roundness emerges. The palate is generous and velvety with supple tannins.

Vague Rouge has a well-balanced structure and a deliciously fruity finish.

The strength of its heritage and its universal appeal make Vague Rouge an accessible wine for everyone. It will seduce wine lovers and new consumers. Perfect for evenings, for diners with friends or over a good meal, it brightens special moments and culinary traditions with ease and elegance.

Vague Rouge is the creation of Sebastien Chaumet

The son of a winemaker, Sebastien was raised amongst the vines, and quickly learnt to respect the grapes, the soil and the traditions. He has cultivated this knowledge ever since, and now he travels the world with his company, Crus & Prestige, dedicated to promoting Bordeaux wines.

Genesis of the label

Made with high quality materials, the label neatly tells the story of Vague Rouge. The name of the brand rises in warm black letters, soft and smooth to the touch. Above it sits a Bordeaux chateau in deep red, representing the classic tradition. The Bordeaux appellation in bold guarantees the bottle's origin.

Most striking, however, is the logo. The undulating waves recall the vitality of the ocean and the suppleness of the wine. Designed and hand painted by a young French artist, the logo adds a touch of modernity.

In summary: a wine to be shared and enjoyed together

Vague Rouge is the incarnation of a vision to ride the wave of tradition, with a modern twist. Vague Rouge is a wine that meets the moment, whatever the location or atmosphere. Vague Rouge is for everyone – in identity, in taste, and in affordability. Vague Rouge is a wine that connects people.



